



MASTERMINDS
BUSINESS SCHOOL
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PRESENTS

DUBAI

ENTREPRENEURS
B O O T C A M P



THEME:

BUSINESS EXCEPTIONS FOR ENTREPRENEURS AND TOP EXECUTIVES

VENUE

GRAND HYATT DUBAI, RIYADH STREET
SHEIKH RASHID ROAD,
DUBAI, UAE

MARCH 2025
(25TH - 27th)

**3 DAYS
INTENSIVE
SEMINAR**

Course Fee
\$2,500
PER DELEGATE

PARTNERS

 **Columbia Business School**
AT THE VERY CENTER OF BUSINESS™
EXECUTIVE EDUCATION

**London
Business
School**

 **University
of Bolton**
Teaching Intensive, Research Informed



CONFERENCE APPROACH

The Dubai Entrepreneurs BootCamp gathers influential business leaders worldwide, focusing on networking, business facilitation, and enjoyment. Meet industry innovators, thought leaders, and internationally recognized CEOs while exploring emerging trends, best practices, and impactful case studies. Access the latest news, trends, and insightful interviews, covering business mastery, leadership, international trends, and more. Captivating presentations offer actionable takeaways to elevate your business.

CONFERENCE OBJECTIVES

- Learn immediate practical business tools
- Create a sustainable business and elevate profits
- Understand the principles of successful organizations
- Set the standard for quality in your industry
- Systemize your business for autonomy
- Navigate sales and marketing in the digital economy
- Learn effective leadership skills
- Gain access to the MasterMinds Fellowship Forum
- Recognize outstanding CEO performance

VENUE:

GRAND HYATT DUBAI, RIYADH STREET,
SHEIKH RASHID ROAD, DUBAI, UAE

CONFERENCE OUTLINE

- Business Mastery 101
- Transformational Leadership and sustainability
- Re-wiring the organization for greater productivity.
- Sales and marketing the lifeblood of your business
- Wealth creation processes
- 21st century Advertising
- Business Automation processes
- How to create a luxury brand
- Qualities of Great leaders
- A.I. and other Emerging Technologies
- The Law of Attraction for Business Success
- Social media for top executives
- Digital marketing for CEOs
- Blockchain & Other Emerging Technologies
- Dubai Investment opportunities

OUR MODEL BUSINESS LEADERS





WHO SHOULD ATTEND?

- Entrepreneurs
- Tech startups, Founders and Investors
- Corporate Executives
- Industry Innovators and Thought Leaders
- CEOs in Public and Private Sectors
- Top Managers and Administrators
- Sales and Marketing Professionals
- Business Professionals
- Coaches, Consultants, Authors, Speakers
- Senior Officials in Entrepreneurship Development
- Personnel, Marketing, Finance, and Production Pros

DUBAI CITY TOUR



Delegates will enjoy exploring Dubai's top tourist attractions as part of the conference package, enhancing their summit experience with unforgettable city tours. This unique opportunity combines leisure with learning, creating a memorable journey of knowledge transfer.



THE MASTERMINDS AWARD OF BUSINESS EXCELLENCE



The MasterMinds Awards of Business Excellence ceremony celebrates outstanding achievements by individuals—Business Leaders, Managers, Top Executives, CEOs—and organizations across diverse industries in both public and private sectors, recognizing their contributions to industry, national development, and humanity.

EXECUTIVE CERTIFICATE IN INTERNATIONAL BUSINESS MANAGEMENT



Upon completion of the program, delegates will earn an Executive Certificate in international business management from MasterMinds Business School, United Kingdom.



EXECUTIVE CERTIFICATION



The Global Leadership Masterclass for Top Executives is a Mini MBA program designed for leaders and managers seeking to enhance their leadership, management, and business skills without pursuing a formal MBA.

Modeled after a traditional MBA, it offers essential knowledge in a flexible format, ideal for professionals with limited time. Upon completion, participants earn an Executive Certificate in Leadership and Management from MasterMinds Business School, London, UK.

MBS IS A CPD ACCREDITED PROVIDER

MasterMinds Business School is proudly CPD accredited, a globally recognized mark of quality assurance. This certification confirms our commitment to delivering executive education that meets rigorous professional standards.

Participating in our CPD-certified programs means gaining respected, validated learning that enhances your credibility, supports career growth, and earns global recognition.

HONORARY DOCTORATE AWARDS



At MasterMinds Business School, we honor exceptional leaders through our prestigious Honorary Doctorate Award. This global recognition celebrates visionary leaders, changemakers, and trailblazers who have made remarkable contributions to their fields and communities.

Awarded only to those who meet our rigorous criteria, it acknowledges outstanding achievements, influential leadership, and a commitment to driving change. Beyond personal prestige, it amplifies professional authority and inspires others.

GRADUATION CEREMONY



The MasterMinds Business School Graduation Ceremony is an unforgettable event that showcases graduates' achievements, recognizes outstanding leaders, and provides a platform for delegates to share their experiences. Join us as we celebrate your success and welcome you into the ranks of global business leaders.

COURSE FACULTY



ANGELO KEHAYAS

Executive Coach,
Independent Advisor,
International Speaker



DR. FARAH AKBAR

L&D Professional, Educator,
Lead Facilitator & Consultant
Management, Marketing, HRM
& Business Intelligence/
Leadership Coach/Generations Y
& I/Z Marketing Communication



DR. JONATHAN M KAMPHIUS

International speaker, educator and alternative
health advisor from Las Vegas, Nevada USA.
Has lectured in 54 nations and traveled in 130
countries thus far. Has lived and worked in
Africa, Europe, Asia and the Middle East for
over 20 years.



EDWIN OKAFOR

Director of
Programmes-Africa |
Entrepreneur, Business
Mentor and Executive
Coach



**DR. CRYSTALHEART
KAZMI**

Experienced Strategy formulator
and Performance Management
Systems implementer,
Motivational and Soft Skills
Trainer



MARC REINEKE

CEO & Founder Smartfox Group.
AI Strategist. Holistic Solutions,
Not Isolated Tools. Sustainable
Growth Through Intelligent
Processes

CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$1000** applies per **Silver Ticket**, **\$2500** per **Executive Ticket** and **\$3500** per **VIP ticket**. Visit www.mbsedu.co.uk/bootcamp/#tickets for ticket details. Conference benefits include: Comprehensive Course Materials, Executive Certificate in International Business Management, Nomination into MasterMinds Fellows Forum, MasterMinds Awards of Business Excellence, Buffet Tea Breaks & Lunch, Luxury Class Yatch Party, Interactivity with world-rated experts, opportunity to be nominated for an Honorary Doctorate Award (for qualified delegates) and lots more.

Visit the conference website for more Information: mbsedu.co.uk/bootcamp

WHAT HAPPENS AFTER PAYMENT

Once payment is made, kindly email proof of payment to accounts@mbsedu.co.uk. You'll receive a letter of acceptance from our event team. Delegates are to come along with their tickets or proof of payment to the conference venue.

We would require all registered delegates to send in their professional profiles or resume to awards@mbsedu.co.uk, highlighting their contributions and achievements in industry, community or nation to assist the planning and award committee.

Delegates with VIP Ticket should contact the awards committee at awards@mbsedu.co.uk and request for the online link to fill out the Honorary Doctorate Award nomination form.

All registered delegates that require assistance with visa and accommodation should kindly contact MBS event team below.

PAYMENT OPTIONS

MBS USD ACCOUNT FOR WIRE TRANSFER

FOR INTERNATIONAL BANK WIRE TRANSFER OPTION, KINDLY REQUEST AN INVOICE WITH BANK DETAILS
FROM MBS ACCOUNTS DEPARTMENT AT accounts@mbsedu.co.uk

CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

<https://mbsedu.co.uk/bootcamp/buy-tickets/>

ONCE PAYMENT IS MADE, SEND TELEX COPY TO
accounts@mbsedu.co.uk

Please contact the following for more information

MBS EVENT TEAM

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