



**MASTERMINDS**  
BUSINESS SCHOOL  
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PRESENTS

**Dubai**

**LEADERSHIP  
CONFERENCE**



**GLOBAL LEADERSHIP MASTERCLASS  
FOR TOP EXECUTIVES**

**VENUE**

**GRAND HYATT DUBAI, RIYADH STREET  
SHEIKH RASHID ROAD,  
DUBAI, UAE**

**MARCH 2025**

**(25TH - 27TH)**

**3 DAYS  
INTENSIVE  
SEMINAR**

**Course Fee  
\$2,500  
PER DELEGATE**

**PARTNERS**

 **Columbia Business School**  
AT THE VERY CENTER OF BUSINESS™  
EXECUTIVE EDUCATION

**London  
Business  
School**

 **University  
of Bolton**  
Teaching Intensive, Research Informed



## CONFERENCE APPROACH

The Dubai Leadership Conference connects global leaders across sectors for networking and learning from experts. In today's dynamic world, effective leadership is crucial amidst unprecedented challenges. This transformative event equips leaders with innovative strategies and invaluable insights. By bringing together thought leaders and industry experts, it fosters collaboration and challenges conventional thinking, promoting innovation and resilience. More than just an event, it's a roadmap for leadership, filled with lessons and inspired visions, empowering participants to navigate the ever-evolving landscape with confidence and clarity.

## CONFERENCE OBJECTIVES

- Elevate Your Leadership
- Harness Practical Tools
- Leadership vs Management
- Transformational Experience
- Balancing Leadership and Managerial Skills
- Acquire and Apply New Skills

## CONFERENCE OUTLINE

- Visioning and Visionary Leadership
- Transformational Leadership and Sustainability
- Quixotic Leadership and Management
- Leadership M & E using Balanced Scorecard
- Public Wealth Creation & Management for Leaders
- Leadership Styles, Approaches, and Models
- AI and Other Emerging Technologies
- Conflict Resolution
- Qualities of Good Leaders
- E-learning for 21st Century Executives
- Social Media for Top Executives
- Digital Leadership for CEOs
- Blockchain & other Emerging Technologies
- Strategic Thinking for Optimal Results
- Emotional Intelligence
- Core Corporate Governance
- Talent Management and Succession Planning

## CONFERENCE VENUE

GRAND HYATT DUBAI, RIYADH STREET,  
SHEIKH RASHID ROAD, DUBAI, UAE





## WHY YOU SHOULD ATTEND

At Masterminds Business School, we prioritize your investment's value. In finance, it's ROI; in professional development, it's ROL. Our Advanced Leadership Program offers a week-long Masterclass covering modern leadership, management strategies, decision-making, delegation, global impact, performance and conflict management, vision, and HR utilization. Join leaders like yourself to learn and share perspectives with professionals and executives.

## DUBAI CITY TOUR



Delegates will enjoy exploring Dubai's top tourist attractions as part of the conference package, enhancing their summit experience with unforgettable city tours. This unique opportunity combines leisure with learning, creating a memorable journey of knowledge transfer.



## THE MBS AWARD OF LEADERSHIP EXCELLENCE



The Dubai Leadership Conference will conclude with the prestigious Award of Leadership Excellence for outstanding leaders in both public and private sectors. Additionally, all attendees will be inducted into the MasterMinds Fellows Forum. Delegates should submit their profiles to [awards@mbsedu.co.uk](mailto:awards@mbsedu.co.uk) for planning purposes.

## WHO SHOULD ATTEND?

- Leaders in Public and Private Sectors
- Corporate Executives
- CEOs and Entrepreneurs
- Executive Secretaries of MDAs
- Federal and State Permanent Secretaries
- Politicians and Political Appointees
- Vice Chancellors, Rectors of Polytechnics and provosts of colleges of education
- Top Managers and Administrators
- National legislators and Ambassadors
- Coaches, Consultants, Authors, Speakers
- Representatives of government organizations
- Senior official in entrepreneurship development
- Professionals in personnel, marketing, finance and production.



## EXECUTIVE CERTIFICATION



The Global Leadership Masterclass for Top Executives is a Mini MBA program designed for leaders and managers seeking to enhance their leadership, management, and business skills without pursuing a formal MBA.

Modeled after a traditional MBA, it offers essential knowledge in a flexible format, ideal for professionals with limited time. Upon completion, participants earn an Executive Certificate in Leadership and Management from MasterMinds Business School, London, UK.

## MBS IS A CPD ACCREDITED PROVIDER

MasterMinds Business School is proudly CPD accredited, a globally recognized mark of quality assurance. This certification confirms our commitment to delivering executive education that meets rigorous professional standards.

Participating in our CPD-certified programs means gaining respected, validated learning that enhances your credibility, supports career growth, and earns global recognition.

## HONORARY DOCTORATE AWARDS



At MasterMinds Business School, we honor exceptional leaders through our prestigious Honorary Doctorate Award. This global recognition celebrates visionary leaders, changemakers, and trailblazers who have made remarkable contributions to their fields and communities.

Awarded only to those who meet our rigorous criteria, it acknowledges outstanding achievements, influential leadership, and a commitment to driving change. Beyond personal prestige, it amplifies professional authority and inspires others.

## GRADUATION CEREMONY



The MasterMinds Business School Graduation Ceremony is an unforgettable event that showcases graduates' achievements, recognizes outstanding leaders, and provides a platform for delegates to share their experiences. Join us as we celebrate your success and welcome you into the ranks of global business leaders.

# COURSE FACULTY



**ANGELO KEHAYAS**

Executive Coach,  
Independent Advisor,  
International Speaker



**DR. FARAH AKBAR**

L&D Professional, Educator,  
Lead Facilitator & Consultant  
Management, Marketing, HRM  
& Business Intelligence/  
Leadership Coach/Generations Y  
& I/Z Marketing Communication



**DR. JONATHAN M KAMPHIUS**

International speaker, educator and alternative  
health advisor from Las Vegas, Nevada USA.  
Has lectured in 54 nations and traveled in 130  
countries thus far. Has lived and worked in  
Africa, Europe, Asia and the Middle East for  
over 20 years.



**DR. LARRY DAVIES**

Leadership Coach, Executive  
Coach, Performance Coach  
EDD - Ed. Leadership, SFHEA  
(Senior Fellow, Higher Ed.  
Academy - Now Advance He.  
Verified Evaluator/Draft Coach  
for Fellowship Candidates -  
HEA)



**DR. CRYSTALHEART  
KAZMI**

Experienced Strategy formulator  
and Performance Management  
Systems implementer,  
Motivational and Soft Skills  
Trainer



**MARC REINEKE**

CEO & Founder Smartfox Group.  
AI Strategist. Holistic Solutions,  
Not Isolated Tools. Sustainable  
Growth Through Intelligent  
Processes

## CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$1000** applies for **Silver Ticket**, **\$2500** for **Executive Ticket**, and **\$3500** for **VIP Ticket**, covering: Comprehensive Course Materials, Executive Certification in Leadership & Management, Nomination into MasterMinds Fellows Forum, MasterMinds Award of Leadership Excellence, Buffet Tea Breaks & Lunch, Luxury Class Yacht Party, Interactivity with world-rated experts, opportunity to be nominated for an Honorary Doctorate Award (for qualified delegates) and lots more.

Visit the conference website for more Information: [mbsedu.co.uk/leadership](https://mbsedu.co.uk/leadership)

## WHAT HAPPENS AFTER PAYMENT

Once payment is made, kindly email proof of payment to [accounts@mbsedu.co.uk](mailto:accounts@mbsedu.co.uk). You'll receive a letter of acceptance from our event team. Delegates are to come along with their tickets or proof of payment to the conference venue.

We would require all registered delegates to send in their professional profiles or resume to [awards@mbsedu.co.uk](mailto:awards@mbsedu.co.uk), highlighting their contributions and achievements in industry, community or nation to assist the planning and award committee.

Delegates with VIP Ticket should contact the awards committee at [awards@mbsedu.co.uk](mailto:awards@mbsedu.co.uk) and request for the online link to fill out the Honorary Doctorate Award nomination form.

All registered delegates that require assistance with visa and accommodation should kindly contact MBS event team below.

## PAYMENT OPTIONS

### MBS USD ACCOUNT FOR WIRE TRANSFER

For International bank wire transfer option, kindly request an invoice with bank details from  
MBS accounts department at [accounts@mbsedu.co.uk](mailto:accounts@mbsedu.co.uk)

### CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

<https://mbsedu.co.uk/leadership/buy-tickets/>

ONCE PAYMENT IS MADE, SEND TELEX COPY TO  
[accounts@mbsedu.co.uk](mailto:accounts@mbsedu.co.uk)

Please contact the following for more information

### MBS EVENT TEAM

WHATSAPP: +447482878863

EMAIL: [events@mbsedu.co.uk](mailto:events@mbsedu.co.uk)

[www.mbsedu.co.uk](https://www.mbsedu.co.uk)